



COLLEGE PROSPECTUS



GEETHA S EDUCATIONAL TRUST (R)

Bangalore Integrated Management Academy -

BIMA BANGALORE

About Bangalore Integrated Management Academy

Bangalore Integrated Management Academy (BIMA) stands as a visionary institution, strategically positioned to leverage the escalating forces of globalization in the foreseeable future. With India increasingly attracting major global players across industries, BIMA discerns abundant opportunities for students to immerse themselves in the intricate dynamics of management within this dynamic milieu. BIMA's steadfast dedication to cultivating a diverse student cohort hailing from diverse geographic backgrounds further enriches the educational landscape, fortifying all learners for the complexities of the globalized business arena.

At its nucleus, BIMA is guided by the unwavering principles of Dedication, Devotion, and Discipline, instilling these core values deeply within its student community. Anchored in a commitment to societal service, BIMA has carved a prominent niche as a leading educational institution offering a comprehensive spectrum of programs spanning Computer Science, Commerce, and Pre-University studies. Nestled in the serene expanse of RR Nagar, adjacent to the Pattanagere Metro Station on Mysore Road in Bengaluru, the campus provides a conducive haven for scholarly pursuits nestled amidst the bustling heart of the city.

BIMA's educational ethos is deeply entrenched in holistic development, nurturing students to transcend mere managerial proficiency and evolve into conscientious global citizens. The institution's meticulously crafted curriculum is tailored to furnish students with not only the requisite knowledge and skills but also the ethical underpinnings imperative for navigating the cutthroat global business milieu. Through a synergistic blend of theoretical scholarship, hands-on experiential learning, and immersive industry engagements, BIMA ensures that its graduates emerge poised to confront real-world challenges with aplomb and integrity.

Moreover, BIMA's idyllic campus ambiance serves as a crucible for fostering immersive learning encounters, fostering an ecosystem conducive to innovation, critical inquiry, and collaborative exploration among students and faculty members alike. With an unwavering commitment to continual refinement and pioneering pedagogical innovation, BIMA remains steadfastly at the vanguard of management education, sculpting the trailblazers of tomorrow destined to catalyze positive societal transformation and propel the frontiers of global progress.

Why BIMA

- **Accredited Programs:** All programs at BIMA are accredited, ensuring quality education and recognition in the industry.
- **Experienced Faculty:** Our faculty members bring a blend of academic expertise and industry experience to the classroom, offering valuable insights and mentorship.
- **Holistic Approach:** BIMA emphasizes holistic development, focusing not only on academics but also on leadership, communication skills, and ethical decision-making.
- **Industry Partnerships:** We have strong partnerships with leading industry players, providing students with access to internships, projects, and networking opportunities.
- **Experiential Learning:** Our curriculum incorporates hands-on, experiential learning approaches, preparing students for real-world challenges and enhancing employability.
- **Global Perspective:** BIMA promotes a global mindset, offering international exchange programs and collaborations with universities worldwide.
- **State-of-the-Art Facilities:** Our campus is equipped with modern facilities, including libraries, labs, and recreational areas, conducive to learning and growth.
- **Career Services:** We provide comprehensive career services, including resume workshops, mock interviews, and job placement assistance, to support students in achieving their professional goals.
- **Entrepreneurial Ecosystem:** BIMA fosters an entrepreneurial spirit, offering support for startup ventures through incubation programs and mentorship.
- **Research Opportunities:** Students have access to research opportunities, enabling them to contribute to cutting-edge knowledge in their respective fields.
- **Alumni Network:** Joining BIMA means becoming part of a vibrant alumni network, providing lifelong connections and support in career advancement.
- **Flexible Learning Options:** We offer flexible learning options, including part-time and executive programs, catering to the diverse needs of working professionals.
- **Continuous Improvement:** BIMA is committed to continuous improvement, regularly updating its curriculum and facilities to stay aligned with industry trends and best practices.

Letter from Chairman Desk

Dear Members of the Bangalore Integrated Management Academy Community,

It is with great pleasure and a sense of pride that I address you today from the Chairman's desk. As we embark on this journey of excellence in education and leadership, I am filled with enthusiasm for the promising future that lies ahead for each one of us associated with Bangalore Integrated Management Academy (BIMA).

Our vision at BIMA is not only to impart quality education but also to nurture individuals who are equipped with the knowledge, skills, and values necessary to lead and innovate in the ever-evolving global landscape. We are committed to providing a holistic learning environment that fosters intellectual curiosity, creativity, and ethical leadership.

As we strive for excellence, it is imperative that we work together as a cohesive community – students, faculty, staff, and administrators – to uphold the highest standards of academic rigor, integrity, and professionalism. Through collaboration and mutual respect, we can create an environment that encourages growth, diversity, and inclusivity.

At BIMA, we recognize the importance of staying abreast of emerging trends and developments in the field of management and beyond. Therefore, we continuously enhance our curriculum, facilities, and resources to ensure that our students are well-prepared to meet the challenges of the 21st century.

I encourage each one of you to actively participate in the various academic, co-curricular, and extracurricular activities offered at BIMA. These experiences will not only enrich your learning journey but also contribute to your personal and professional development.

As we embark on this transformative voyage, let us remember that our success lies in our collective efforts and unwavering commitment to excellence. Together, we can shape a brighter future for ourselves and make a positive impact on society.

Thank you for being part of the BIMA family, and I look forward to our shared journey ahead.

Warm regards,

Suresh M
Chairman
Geetha S Educational Trust



Letter from Director Desk

Dear Members of the Bangalore Integrated Management Academy,

It is with great pleasure that I address you today from the Director's desk. As we navigate through the dynamic landscape of management education, I am immensely proud of the strides we have made as an institution. Our commitment to excellence in academics, coupled with our focus on holistic development, sets us apart in the realm of management education.

At Bangalore Integrated Management Academy, we foster an environment that encourages critical thinking, innovation, and leadership. Our esteemed faculty members, with their blend of academic expertise and industry experience, are dedicated to nurturing the next generation of business leaders. Through our diverse curriculum, industry partnerships, and experiential learning opportunities, we aim to equip our students with the skills and knowledge required to thrive in today's competitive global marketplace.

As we look towards the future, I am confident that together, we will continue to uphold the values of integrity, excellence, and inclusivity that define our institution. With your continued support and dedication, I am certain that the Bangalore Integrated Management Academy will remain at the forefront of management education, shaping the leaders of tomorrow. Thank you for being an integral part of our journey towards success.

Warm regards,

Smt Geetha Suresh
Director
Geetha S Educational Trust



Affiliations

BIMA BANGALORE

Affiliated to Bangalore University
Approved By AICTE & UGC
Approved By Govt of Karnataka



INFRASTRUCTURE



Cafeteria



Computer labs



Seminar halls



Sports facilities



Wifi-enabled campus



Auditorium

- **Cutting-Edge Campus Infrastructure:** BIMA's campus is meticulously designed to offer students a conducive environment for learning. Our modern facilities include technologically advanced classrooms, state-of-the-art laboratories, and contemporary seminar halls, all aimed at providing an optimal learning atmosphere.
- **Expansive and Well-Equipped Classrooms:** Our spacious classrooms are designed to accommodate interactive learning sessions. Equipped with advanced multimedia amenities and ample natural light, they foster dynamic educational experiences conducive to active participation and engagement.
- **Advanced Laboratory Facilities:** BIMA prides itself on its cutting-edge laboratory facilities, tailored to cater to various disciplines such as computer science and electronics. These labs provide students with hands-on practical training and experimentation opportunities, essential for their academic and professional development.
- **Extensive Library Resources:** Our libraries house a vast collection of resources, including books, journals, and digital materials, meticulously curated to meet the diverse academic needs of both students and faculty members. From reference materials to research databases, our libraries are equipped to support students throughout their academic journey.
- **Seamless Technological Integration:** At BIMA, we understand the importance of technology in education. Our campus boasts seamless technological integration, with high-speed internet connectivity and smart classroom setups enhancing the learning experience. These advancements facilitate modern teaching methodologies and ensure that students have access to cutting-edge resources.
- **Holistic Recreational Facilities:** We prioritize the holistic development of our students, which is why BIMA offers a range of recreational amenities. From sports grounds and gymnasiums to indoor game areas, our facilities are designed to promote physical well-being and provide opportunities for leisure and relaxation.
- **Spacious Seminar Halls and Auditoriums:** Our institution features spacious seminar halls and auditoriums equipped with cutting-edge audiovisual technology. These facilities are ideal for hosting conferences, seminars, and guest lectures, providing students with exposure to industry experts and thought leaders.
- **Nourishing Cafeteria Options:** The BIMA cafeteria is more than just a dining space—it's a social hub where students and staff come together to unwind and recharge. We offer a diverse selection of nutritious and hygienic meal options, catering to various dietary preferences and ensuring that everyone has access to nourishing food.
- **Comprehensive Student Support Services:** At BIMA, we prioritize the well-being and success of our students. That's why we offer a range of support services, including counseling, career guidance, and academic advising. Our dedicated staff is committed to fostering the holistic development of each student and providing them with the resources they need to thrive.
- **Commitment to Sustainability:** BIMA is committed to environmental sustainability, and we integrate eco-friendly initiatives into our operations wherever possible. From rainwater harvesting and waste management systems to energy-efficient infrastructure, we strive to minimize our ecological footprint and promote a greener future for generations to come.

The placement process at BIMA is meticulously designed to facilitate seamless transitions for our students into the professional world. Beginning with comprehensive training in resume building, interview preparation, and soft skills enhancement, we ensure that our students are well-equipped to excel in job interviews. Industry connections and partnerships play a crucial role as we invite top companies for campus recruitment drives, offering diverse opportunities across various sectors. Our dedicated placement cell works closely with both students and recruiters to match the right talent with the right opportunities, fostering mutually beneficial relationships. With a track record of high placement rates and esteemed alumni making significant strides in their careers, the placement process at BIMA stands as a testament to our commitment to nurturing future leaders and facilitating successful career pathways.



20+ hours
of Mock GD Training



20+ hours
of Mock PI Training



30+ hours
of Placement Aptitude Training



30+ hours
of Job Role & Domain Specific Trainings



Job Focussed
Bootcamps



Career Success Test
to test your skills for career readiness

7.3 LPA
Highest Salary

5.5 LPA
Average Salary

Top recruiters



ACADEMIC KNOWLEDGE PARTNERS



MASTER OF BUSINESS ADMINISTRATION - MBA



MBA



2 years program



PLACEMENT
ASSISTANCE



specializations
offered*



Certification
Programs

At Bangalore Integrated Management Academy (BIMA), the MBA program is crafted as a comprehensive two-year journey aimed at cultivating a curious and analytical mindset among students. Our emphasis lies in not only imparting essential knowledge and skills but also in fostering the right attitudes and mindsets crucial for effective business management. Through a blend of rigorous academics and practical experiences, our program aims to equip students with the capabilities needed to thrive in dynamic business environments.

Central to the BIMA MBA experience is the development of critical thinking and problem-solving abilities within real-world contexts. Our curriculum is carefully designed to immerse students in projects, presentations, case studies, and problem analyses, enabling them to tackle complex challenges with confidence and ingenuity. Moreover, collaborative learning approaches are emphasized, encouraging students to work effectively as team members and hone their interpersonal skills.

BIMA's MBA program serves as a holistic incubator for soft skills development. Beyond academic prowess, we place significant emphasis on nurturing students in a 360° manner, addressing both professional and personal growth aspects. Our industry-integrated curriculum ensures that students are well-prepared for the global employment market, equipped with the practical skills and competencies demanded by today's corporate landscape.

Through strategic industry partnerships and immersive learning opportunities, BIMA provides students with firsthand exposure to the realities of the corporate sector. This experiential learning approach not only enhances their understanding of business dynamics but also prepares them to hit the ground running upon graduation.

In essence, the BIMA MBA program stands as a transformative journey, shaping students into well-rounded, industry-ready professionals poised to make meaningful contributions to the business world. By fostering a culture of continuous learning, innovation, and adaptability, we empower our graduates to navigate the complexities of modern business with confidence and competence.

At Bangalore Integrated Management Academy (BIMA), our MBA program is not just about academic excellence; it's also about ensuring our graduates are equipped with the skills and experiences needed to excel in the corporate world. Our placement and certification programs are integral parts of this commitment.

Overall, our MBA placement and certification programs at BIMA are structured to provide students with comprehensive support in launching successful careers in the business world. Through a combination of industry connections, career guidance, and specialized certifications, we strive to empower our graduates to achieve their professional goals and thrive in today's competitive job market.

MASTER OF COMPUTER APPLICATIONS - MCA



MCA



2 years program



PLACEMENT
ASSISTANCE



specializations
offered*



Certification
Programs

At Bangalore Integrated Management Academy (BIMA), we offer a Master of Computer Applications (MCA) program designed to equip students with the knowledge, skills, and expertise necessary to excel in the rapidly evolving field of information technology. Our MCA program is meticulously crafted to meet the demands of the dynamic IT industry, providing students with a comprehensive understanding of both theoretical concepts and practical applications.

The MCA program at BIMA is structured to cover a wide range of subjects, including programming languages, software engineering, database management, networking, and cybersecurity, among others. Through a blend of classroom lectures, hands-on laboratory sessions, and industry projects, students gain a deep understanding of core IT principles while also developing critical problem-solving and analytical skills.

One of the key strengths of the MCA program at BIMA is its focus on industry integration. We have established strong partnerships with leading IT companies, allowing students to gain valuable insights into real-world IT operations through internships, industry projects, and guest lectures delivered by industry experts. This industry exposure not only enhances students' understanding of practical applications but also helps bridge the gap between academic learning and industry requirements.

Furthermore, our faculty members are seasoned professionals with extensive experience in both academia and industry. They bring a wealth of knowledge and expertise to the classroom, providing students with mentorship, guidance, and industry-relevant insights. Additionally, our state-of-the-art infrastructure, including advanced computer laboratories and software resources, ensures that students have access to the latest tools and technologies necessary for their academic and professional growth.

The MCA program at BIMA also emphasizes holistic development, nurturing students' interpersonal skills, leadership abilities, and ethical values. Through extracurricular activities, workshops, and seminars, students are encouraged to hone their communication skills, teamwork abilities, and ethical decision-making capabilities, preparing them to become well-rounded IT professionals capable of making positive contributions to society.

In summary, the MCA program at BIMA is designed to provide students with a comprehensive and industry-relevant education in the field of information technology. With a focus on practical learning, industry integration, experienced faculty, and holistic development, our MCA program prepares students to excel in a wide range of IT roles and make meaningful contributions to the ever-evolving world of technology.

Overall, our MCA placement and certification programs at BIMA are structured to provide students with comprehensive support in launching successful careers in the IT world. Through a combination of industry connections, career guidance, and specialized certifications, we strive to empower our graduates to achieve their professional goals and thrive in today's competitive job market.

BACHELOR OF BUSINESS ADMINISTRATION - BBA



BBA



3 years program



PLACEMENT
ASSISTANCE



specializations
offered*



Certification
Programs

- **Comprehensive Curriculum:** The BBA program at BIMA offers a comprehensive curriculum covering essential business subjects such as management, marketing, finance, accounting, and entrepreneurship.
- **Practical Learning:** Students engage in practical learning experiences through case studies, projects, internships, and industry collaborations, providing hands-on exposure to real-world business scenarios.
- **Industry-Relevant Skills:** The program focuses on developing industry-relevant skills such as critical thinking, problem-solving, communication, teamwork, and leadership, preparing students for success in the competitive business landscape.
- **Experienced Faculty:** The BBA faculty at BIMA comprises experienced academicians and industry professionals who bring their expertise to the classroom, fostering a rich learning environment.
- **Specialization Options:** Students have the opportunity to specialize in areas of interest through elective courses, allowing them to tailor their education to suit their career aspirations.
- **Entrepreneurial Focus:** The BBA program instills an entrepreneurial mindset, equipping students with the knowledge and skills needed to identify opportunities, innovate, and create value in the business world.
- **Personalized Support:** BIMA provides personalized academic advising, mentoring, and career guidance to help students navigate their academic and professional journey effectively.
- **Global Perspective:** The program incorporates a global perspective, offering opportunities for international exposure through exchange programs, study tours, and collaborations with partner institutions worldwide.
- **Networking Opportunities:** Students benefit from networking opportunities with industry professionals, alumni, and guest speakers, expanding their professional connections and enhancing their career prospects.
- **Career Readiness:** Upon graduation, BBA students are well-equipped to pursue various career paths in business, including roles in management, marketing, finance, human resources, and entrepreneurship, or further their education with advanced degrees.

BACHELOR OF COMPUTER APPLICATION - BCA



BCA



3 years program



PLACEMENT
ASSISTANCE



specializations
offered*



Certification
Programs

- **Cutting-Edge Curriculum:** The BCA program at BIMA is designed to offer a comprehensive curriculum that combines theoretical knowledge with practical skills, ensuring graduates are well-prepared for the demands of the IT industry.
- **Industry-Relevant Courses:** Our BCA program incorporates courses that are carefully crafted to meet the current needs and trends of the IT sector, covering areas such as programming languages, database management, software engineering, and web development.
- **Experienced Faculty:** Students in the BCA program benefit from the guidance of experienced faculty members who possess both academic qualifications and practical industry experience. They provide mentorship and support to help students excel in their studies and career aspirations.
- **Hands-On Learning:** BIMA believes in learning by doing. Hence, our BCA program emphasizes hands-on learning experiences through lab sessions, projects, and internships. This approach allows students to apply theoretical concepts in practical scenarios, enhancing their understanding and skill proficiency.
- **State-of-the-Art Facilities:** The BCA program at BIMA is supported by state-of-the-art facilities, including computer labs equipped with the latest software and hardware, ensuring that students have access to the resources they need for effective learning and research.
- **Career Opportunities:** Graduates of the BCA program at BIMA are well-equipped to pursue various career paths in the IT industry, including roles such as software developer, database administrator, systems analyst, web designer, and more. Our dedicated career services team provides assistance with job placement, internships, and networking opportunities to help students kick-start their careers.
- **Personalized Attention:** BIMA believes in providing personalized attention to each student. With a low student-to-faculty ratio, students in the BCA program receive individualized support and guidance from faculty members, fostering a conducive learning environment where they can thrive academically and personally.
- **Continuous Improvement:** We are committed to continuously enhancing the BCA program at BIMA to ensure it remains relevant and aligned with industry standards. Regular reviews and updates to the curriculum and teaching methodologies are undertaken to meet the evolving needs of the IT sector.
- **Reputation and Accreditation:** BIMA has built a strong reputation for excellence in education, and the BCA program is accredited, providing assurance of quality and recognition in the industry.

BACHELOR OF COMMERCE - BCOM



BCom



3 years program



PLACEMENT
ASSISTANCE



specializations
offered*



Certification
Programs

- **Comprehensive Curriculum:** The BCom program at BIMA offers a comprehensive curriculum covering a wide range of subjects in commerce, accounting, finance and business management.
- **Industry-Relevant Skills:** Students acquire practical skills and knowledge that are directly applicable to the business world, including financial analysis, taxation, auditing, and business law.
- **Experienced Faculty:** Our faculty members are experienced professionals and experts in their respective fields, providing high-quality instruction and mentorship to students.
- **Practical Learning Opportunities:** The program includes hands-on learning experiences such as internships, case studies, projects, and industry visits, allowing students to apply theoretical concepts to real-world scenarios.
- **Professional Development:** BIMA's BCom program focuses on developing students' professional skills, including communication, critical thinking, problem-solving, and teamwork, essential for success in the workplace.
- **Specializations:** Students have the option to specialize in areas such as finance, accounting, marketing, or human resource management, tailoring their education to their career interests and goals.
- **Industry Connections:** BIMA has strong connections with leading companies and organizations, providing students with opportunities for internships, placements, and networking.
- **Entrepreneurship Focus:** The program nurtures an entrepreneurial mindset, encouraging students to explore innovative business ideas and develop the skills needed to launch and manage their ventures.
- **Career Pathways:** Graduates of the BCom program are well-prepared to pursue various career pathways, including roles in finance, accounting, banking, consulting, taxation, and entrepreneurship.
- **10. Alumni Success:** Many alumni of the BCom program at BIMA have gone on to achieve success in their careers, holding positions of leadership and making significant contributions to the business world.

At Bangalore Integrated Management Academy (BIMA), we are proud to offer the BCom+ program, a unique and comprehensive educational opportunity that integrates the Bachelor of Commerce curriculum with preparation for the prestigious Chartered Accountancy (CA) designation. The BCom+ program is meticulously designed to provide students with a multifaceted education that combines the principles of commerce with the specialized knowledge and skills required for a successful career in accountancy.

Admission process

Take the first step towards unlocking your dream job in 3 easy steps

Step 1



Visit bimabangalore.org in to apply for the program of your choice

Step 2



Appear for the BIMA Screening (Test & Interview) & Upload docs*

Step 3



Accept the admission offer and start your journey!



Apply now at bimabangalore.org by scanning our QR code. Unlock your academic journey with BIMA Bangalore today!

- **Application Submission:** Prospective students interested in pursuing undergraduate programs in BBA, BCA, and BCom at BIMA are required to submit their applications through the online application portal or in-person at the admissions office.
- **Eligibility Criteria:** Candidates must ensure they meet the eligibility criteria set by BIMA for the respective programs, including minimum academic qualifications and any specific requirements related to subjects studied or grades obtained.
- **Entrance Examination:** Depending on the program, candidates may be required to appear for an entrance examination conducted by BIMA to assess their aptitude, reasoning skills, and subject knowledge.
- **Personal Interview:** Shortlisted candidates are typically called for a personal interview as part of the admission process. The interview allows the admissions committee to evaluate the candidate's communication skills, personality traits, and suitability for the program.
- **Academic Records Evaluation:** BIMA reviews the academic records of applicants to assess their academic performance and potential for success in the chosen program.
- **Entrance Examination:** Depending on the program, candidates may be required to appear for an entrance examination conducted by BIMA to assess their aptitude, reasoning skills, and subject knowledge.
- **Application Review:** The admissions committee carefully reviews all submitted applications, taking into account various factors such as academic achievements, extracurricular activities, and personal statements.
- **Merit List and Offer of Admission:** Based on the evaluation of applications, entrance examination scores, and personal interviews, BIMA prepares a merit list of selected candidates and extends offers of admission to the top-ranking applicants.
- **Confirmation of Admission:** Candidates who receive admission offers are required to confirm their acceptance by paying the prescribed admission fee within the stipulated deadline to secure their seat in the program.
- **Orientation and Enrollment:** Upon confirmation of admission, students are invited to attend an orientation program conducted by BIMA to familiarize them with the institution, academic policies, and campus facilities. Subsequently, students complete the enrollment process by registering for courses and completing any necessary documentation.

Campus **access**



What to put on google maps?

Bangalore Integrated management Academy -
BIMA Bangalore
No. 77/1, Mysore Rd, Valagerehalli Village, Near
Pattanagere Metro Station, Bengaluru,
Karnataka 560059.



Main Bus Stand

Bangalore Bus Stand- 7.9 Km



Main Railway Station

Bangalore Railway Station- 12.4 Km



Main Airport



Convenient Accessibility: BIMA's location next to Patanagere Metro Station offers convenient access to students commuting from various parts of Bangalore, reducing travel time and hassle.

Mobile



6360540453 / 9742931719

9535288554 / 9620964788



www.bimabangalore.org



Email

contact@bimabangalore.org

Main Office

#77/1 Near Pattanagere Metro

Station, Opp RV College,

Mysore Road, Bengaluru,

Karnataka 560059



LOCATION